

Bond Election Advisory Task Force

*January 9, 2012, 6:00 pm
Town Lake Center
721 Barton Springs Rd., Rm. 130*

www.austintexas.gov/departments/bond-development

Agenda

- Staff Briefings:
 - A. 2006 and 2010 Bond development processes
 - B. Facilitator Role at Task Force meetings
 - C. Ethics and Conflict of Interest Rules
 - D. Open Meetings Act & Legal Considerations Regarding Use of City Resources
 - E. Community Engagement Strategy
- Action items:
 - A. Approval of Community Engagement Strategy
 - B. Future Agenda Items

Briefing

- Overview of 2006 and 2010 Bond Development Processes
*Presentation by Molly Scarbrough,
Capital Planning Office*

2006 Bond Development Process

- Feb. 2005: City Council resolution forming the Bond Election Advisory Committee (BEAC)
- March 2005: Financial Capacity presentation to Council
- April 2005: Needs Assessment presentation to Council (not prioritized)
- April-Jan.2006: BEAC Meetings/public input
- Feb. 2, 2006: BEAC Recommendation to Council
- Mar 23-May 4: Staff Recommendations (by service area)
- June 8, 2006: Council approves ballot language
- Nov. 7, 2006: Bond Election

BEAC
process

2006 BEAC Structure

- Bond Election Advisory Committee
 - 21 members
 - 12 meetings, April – January 2006.
- Subcommittees
(met ~ 2 times/month, 40 meetings total):
 - Affordable Housing
 - Drainage and Transportation
 - Facilities (including Central Library)
 - Open Space
 - Public Communication and Outreach
 - Inter-Jurisdictional Coordination

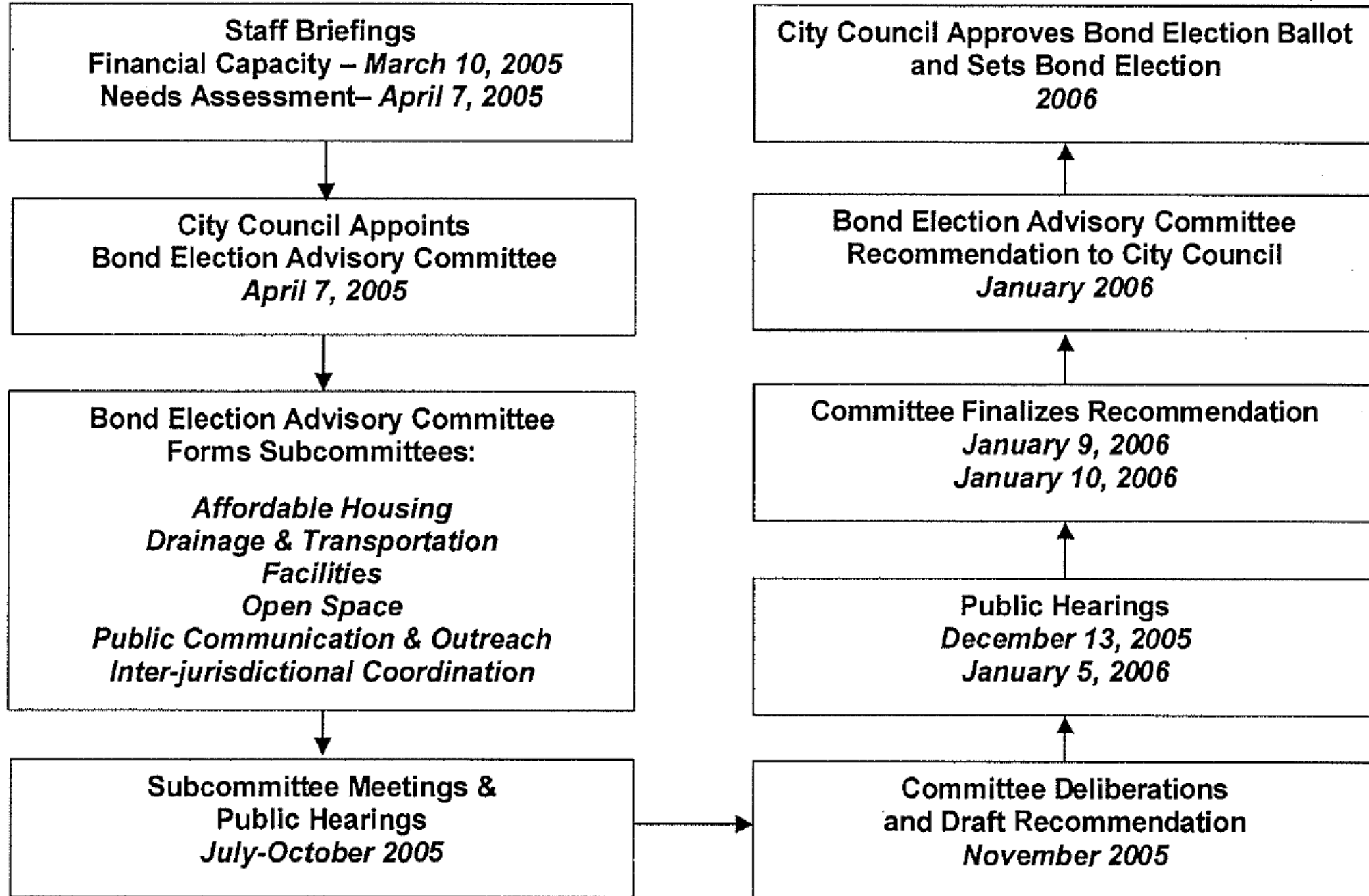
2006 BEAC Process

- Starting point was \$769.1 M staff-identified Needs Assessment, spanning multiple service areas
- Guiding principles
- Subcommittee Recommendations
- Target Funding Level
- Deliberations
- “Homework”
- Draft Recommendation
- Subcommittee review
- Final Recommendation

2006 Bond Community Engagement

- Information available on BEAC website
- Citizen Communication at BEAC and subcommittee meetings
- Presentations to community groups
- 4 public hearings
 - input prior to subcommittee recommendations
- 2 public hearings
 - comments on BEAC draft recommendation
- Citizen surveys

Bond Election Advisory Committee Process



2006 BEAC Recommendation & final Bond Propositions

2006 BEAC Rec:

- **\$614.8 M bond package**
 - Transportation \$98.9 M
 - Drainage \$122.1 M
 - Open Space \$92.3 M
 - Affordable housing \$67.5 M
 - Central Library \$90 M
 - Facilities \$144 M
- Additional Recommendations on
 - Election timing
 - Ballot structure (6 propositions)
 - Policy recommendations

Council approved Bond propositions:

- **\$567.4 M bond package**
 - Prop 1: \$103.1 M (Transportation)
 - Prop 2: \$145 M (Drainage)
 - Prop 3: \$84.7 M (Parks & Parkland)
 - Prop 5: \$55 M (Affordable housing)
 - Prop 6: \$90 M (New Central Library)
 - Prop 4: \$31.5 M (Community & Cultural)
 - Prop 7: \$58.1 M (Public Safety)

2010 Bond Development Process

CTF participation

- March 25, 2010: Council directs staff to develop 2010 Mobility proposal
- April 2010: Council approves prioritization process
- April 2010: Mobility gaps provided to Citizen Task Force (CTF) (not prioritized)
- May 2010: Staff application of prioritization process to gaps
- June 2010: CTF meetings/public input
- July 2010: Final Draft Package Recommendation to CTF; CTF reviews and recommends Council consider proposal
- July 29, 2010: Staff recommendation presented to Council
- Aug. 5, 2010: Council sets ballot language and calls election
- Nov. 2, 2010: Bond Election

Citizens Task Force Structure

- Citizen Task Force (CTF)
 - 9 members
 - Seven meetings, April – July 2010
 - Formal recommendation to Council to consider staff recommendation (July 12, 2010)

2010 Bond Development Process

- Starting point was over \$4 B Mobility Gaps, identified by citizens, city staff, and other transportation agency staff.



- Proposition 1: \$90 M mobility bond package

2010 Community Engagement

- Information available on Austin Strategic Mobility Plan website
- Four Community-wide Meetings (Oct, Nov 2009; & Feb, Apr 2010)
- Presentations to stakeholders/community groups
- Citizen Communication at Citizen Task Force meetings (meetings televised)
- Public Forum on Nov. 2010 Bond recommendations (Jun 2010)
- Urban Transportation Commission and City Council Comprehensive Planning & Transportation Committee briefings
- Media briefings, press releases

Discussion

Discussion with former BEAC members
about the 2006 bond development
process

Briefing

- Facilitator Role at Task Force Meetings
*Presentation by Mike Trimble,
Capital Planning Officer*

Briefing

- Ethics and Conflict of Interest Rules
*Presentation by Sabine Romero,
Law Department*

Briefing

- Open Meetings Act & Legal Considerations Regarding Use of City Resources
*Presentation by Leela Fireside,
Law Department*

Briefing

- Bond Development Community Engagement Strategy
*Presentation by Molly Scarbrough,
Capital Planning Office and
Larry Schooler, Public Information Office*

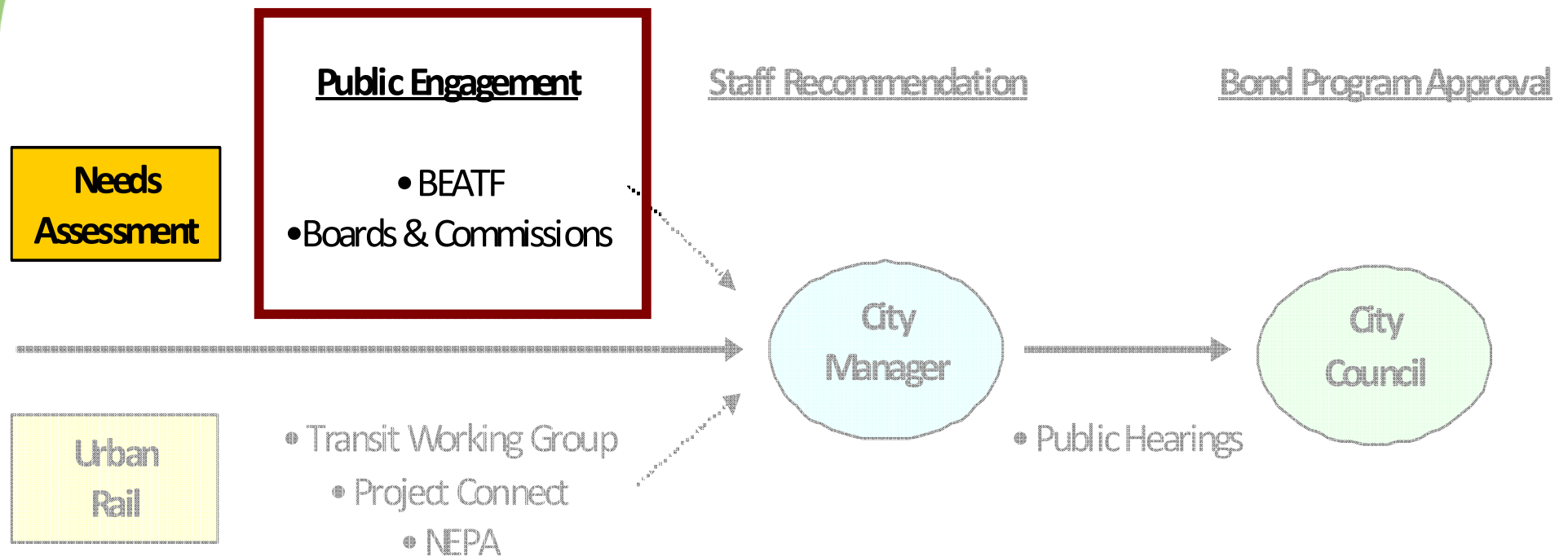
2011/2012

Bond Development Process

BEATF process

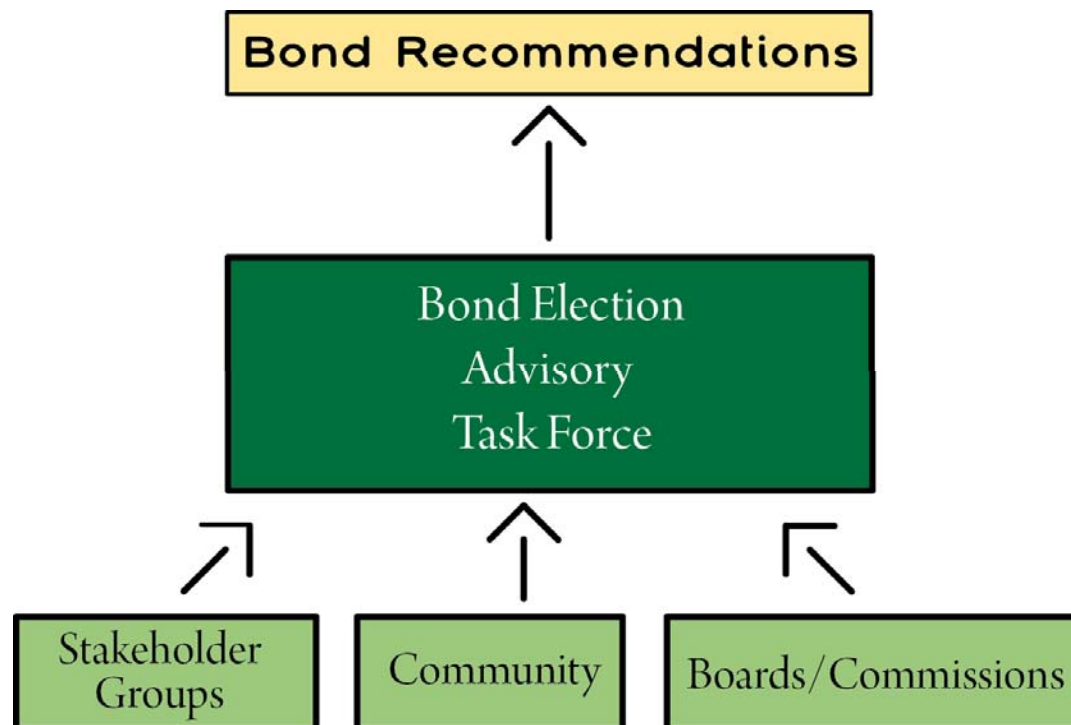
- **October:** Council resolution establishing BEATF
- **December :** Council approves Guiding Principles and associated funding criteria; Needs Assessment/Debt Capacity briefing to Council
- **December/January:** Staff applies guiding principles and associated criteria to Needs Assessment projects/programs: BEATF organization; begin community engagement.
- **February:** Staff provides initial prioritized project lists to BEATF
- **February to April:** BEATF consideration of prioritized project lists; receives input from public, other Boards and Commissions.
- **May:** BEATF provides recommendations to Council and staff; high-capacity transit recommendations available.
- **June/July:** Staff recommendations to Council/public input
- **August** – Council action to authorize bond election, set date, and approve final ballot language

Public Engagement



Community Engagement

- **Allow all Austinites to provide input and participate in the bond development process.**
- Bond Election Advisory Task Force serves as central point of contact for input.



Focus of Community Engagement Activities

- **January – Information & initial feedback**
 - Inform community about Bond development process, BEATF role, & opportunities for input
 - Feedback on relative importance of guiding principles when considering project needs
- **February/March – Prioritization**
 - Input on what projects/programs should be considered in bond package scenarios
- **April – Additional input**
 - Additional community input as needed to help BEATF with decision-making

Community Events – January: Information & initial feedback

Extra, extra, speak all about it! “Speak Week”

- Engaging the un-engaged by focusing on:
 - Convenience
 - Safety
 - Anonymity
 - Different levels of input/time



Online Tools

- Find information and provide input at your convenience online

Open House

- For those who want more info...
 - Information stations on bond development process and guiding principles
 - Staff available to answer questions

- Get information about bond development process
- Provide input on relative importance of guiding principles

Community Events – February/March: Prioritization

Community Workshops

- **It's your money—how would you spend it?**
- Find out from the public how they would spend bond funds
- Input on what projects/programs should be considered in bond recommendations
- 2 - 4 locations around Austin

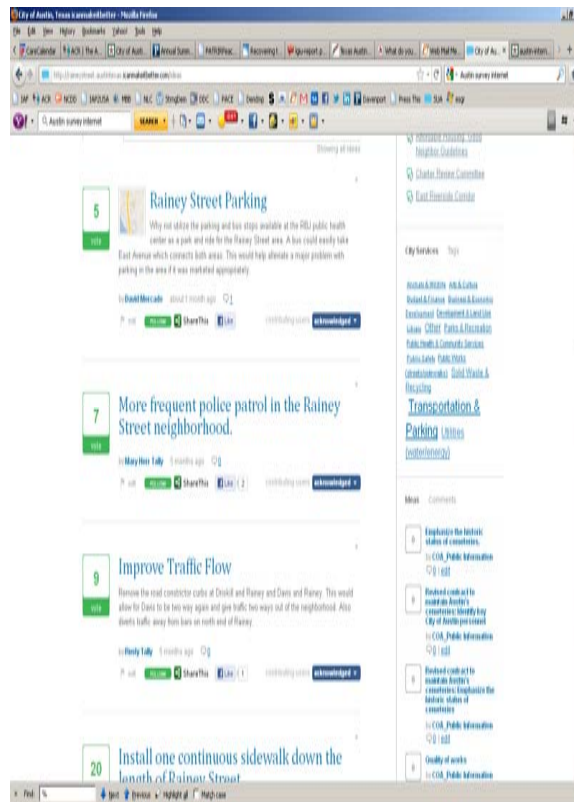


Additional Input – February/March: Prioritization

- **Boards & Commissions**
 - Dept's present needs assessment projects/programs related to B&C area of focus
 - Opportunities to provide input/comments to BEATF
- **Stakeholder Groups**
 - Provide information about bond development process; answer questions
 - Opportunities to provide input/comments to BEATF

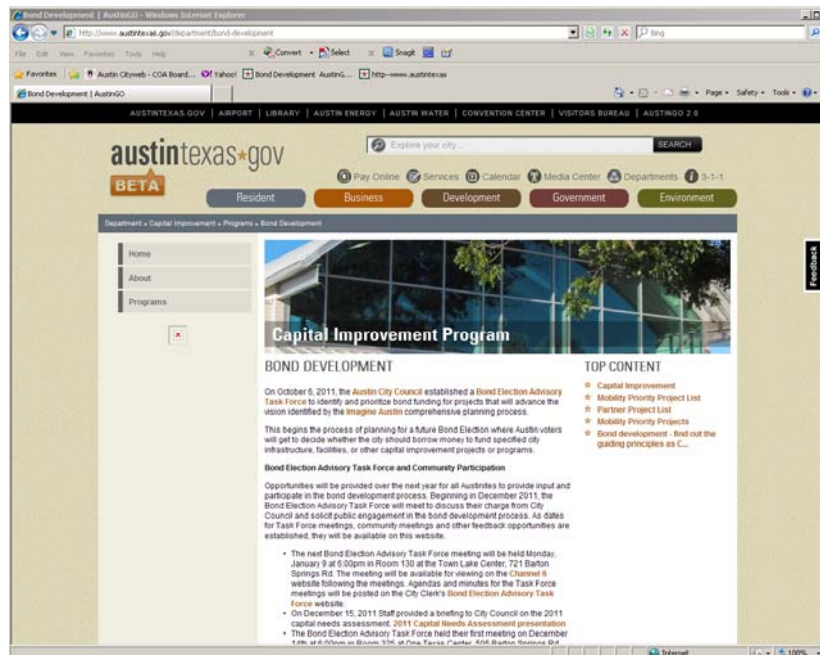
On-going input opportunity: Speak Up Austin

- SpeakUpAustin.org
- Summaries of dialog provided to BEATF

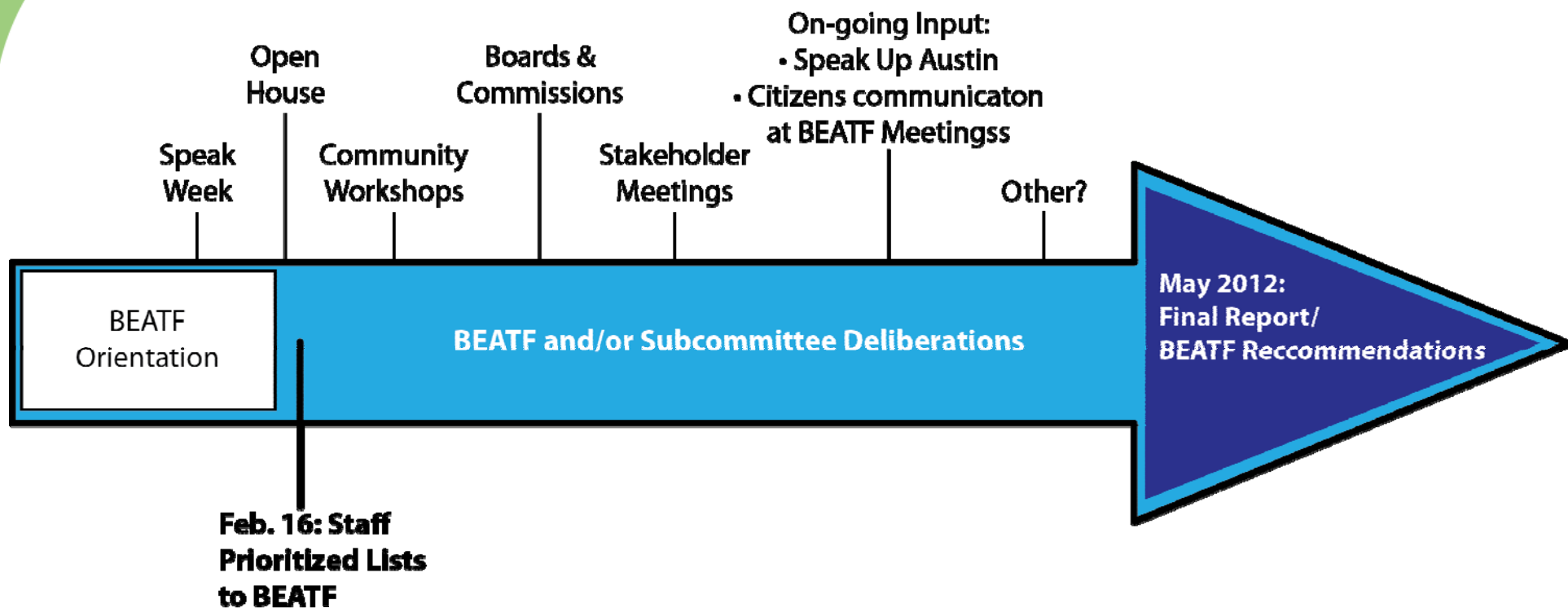


How do I find out about these opportunities?

- www.austintexas.gov/departments/bond-development
- Austin Notes
- Overview videos shown at community meetings, on municipal TV, on DVD, etc.
- Regular radio and TV segments



Development of BEATF Recommendations



Future Agenda Items

- Complete any pending items from this meeting
- Tentative schedule for staff briefings:
 - January 23, 2012:
 - CIP/Bonds 101
 - Debt capacity; City financial policies/budget considerations
 - Imagine Austin overview
 - Project Connect/CAMPO Transit working group/
Urban Rail initiative process overview
 - January 30, 2012:
 - Overview of Guiding Principles, Needs Assessment
 - Preparation to receive initial staff-prioritized project/program lists
- Other items?

Action Items

- A. Approval of Community Engagement Strategy
- B. Future Agenda Items